

20
26

SPONSORSHIP OPPORTUNITIES



607-754-3368

vestalrecreation.com



COMMUNITY



Our mission, as the Town of Vestal Recreation Department, is our commitment to enhance the quality of life for all residents, by providing a variety of wholesome, affordable recreational activities and services that encourage lifelong learning, fitness and fun for the Vestal community. We strive to meet the community's recreational needs in a clean, safe and friendly environment. It is an ongoing goal to introduce new and innovative programs as the changing community dictates.



4 Tennis Courts
Tennis Lessons



16 Parks

14 Playgrounds

4 Playground Programs



4 Basketball
Courts



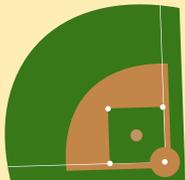
3 Soccer Fields



20 Different
Summer Camps



1 Outdoor Pool
Splash Pad &
Participating Location
for the
World's Largest
Swimming Lesson



4 Softball Fields
4 Baseball Fields
1 Challenger Field



Swim Lessons



Pickleball Camp



1 Boat Ramp

Making an Impact

in 2025 we saw:

- 120 Kids played in the T-Ball League.
- 195 Different groups picnicked at Arnold Park, as of September 5
- 754 Kids learned to swim
- 180 Kids learned to play Tennis
- 32 Kids learned to play Pickleball
- 1064 Kids learned/perfected new skills in eighteen different Summer Camps
- 94 Players participated in the Challenger League
- 80 participated in the World's Largest Swim Lesson
- 800 Attended Town Band concerts
- 700 Attended Gazebo concerts
- 450 Watched three free movies outside at Arnold Park
- 1800 Enjoyed the Summer Celebration
- 607 Kids played for six weeks at three free supervised playground sites.
- 16,587 Enjoyed the Vestal Memorial Pool and Splash Pad
- 373 had fun at the Splash Bash
- 285 Attended the Father Daughter Ball
- 120 Participated in VYBO

ANNUAL EVENTS & PROGRAMS



EVENTS & PROGRAMS

- Vestal Youth Basketball Org.
- Family Swim
- Father Daughter Ball
- Easter Egg Hunt
- Challenger League
- Vestal Festival
- Summer Concert Series
- Community Band
- Mother Son Sneaker Ball
- World's Largest Swimming Lesson
- Playground Program
- 20 Summer Camps
- Swim Lessons
- Tennis Lessons
- Summer Movie in the Park (2)
- Splash Bash
- Summer Celebration
- Field Hockey League
- Hiking Club
- Jigsaw Puzzle Competition
- Monster Mash
- Pumpkin Run
- Gingerbread House Decorating
- Santa Letters
- Christmas Tree Lighting

The Recreation Department provides programming for the community through our parks, camps, special community events, and more. We hope you enjoy all that we have to offer!

20 SUMMER CAMPS

- A Cappella
- Acting
- Advanced Baseball
- Baseball
- Boys Lacrosse
- Cheerleading
- Coed Basketball
- Coed Flag Football
- Coed Soccer
- Co-Ed Wrestling
- Elite Basketball
- Girls Field Hockey
- Girls Advanced Soccer
- Girls Basketball
- Girls Flag Football
- Girls Lacrosse
- Pickleball
- Running
- Softball
- Volleyball



SPONSORSHIP PACKAGES



SPONSORSHIP	DESCRIPTION	PRICE	BENEFITS
-------------	-------------	-------	----------

VESTAL FESTIVAL

Bronze	Event DJ	\$800	'Live' Mentions
Silver	Kidz Zone	\$2500	Logo on Goody Bag
Gold	Title: Vestal Festival	\$6000	Title*

SUMMER CELEBRATION

SPONSORED	Event DJ	\$400	'Live' Mentions
Summer Sunshine	Favors	\$1000	Logo on Goody Bag
Bounce Benefactors	Bounce	\$2500	Logo on Sign Board
Title	Event	\$4000	Title*

SPLASH BASH

SPONSORED	Event DJ	\$500	'Live' Mentions
Waves of Fun	Favors	\$750	Logo on Goody Bag
SPLASHtacular	Title	\$2500	Logo on Sign Board

SUMMER CONCERT SERIES

Band	1 Concert Night	\$400	
Music Lover	Full Series	\$4000	

SPONSORSHIP PACKAGES



SPONSORSHIP	DESCRIPTION	PRICE	BENEFITS
-------------	-------------	-------	----------

MONSTER MASH

Groove Partner	Event DJ	\$500	'Live' Mentions
Sweet Tooth	Favors & Candy	\$1000	Logo on Goody Bag
Boo-tiful	Bounce	\$2500	Logo on Sign Board
Frighteningly Fantastic	Event Title	\$5000	Title*

MOVIE NIGHT

SPONSORED	Popcorn	\$150	Logo on Popcorn Bag
Audio Visual	DJ: Screen/Sound	\$500	Logo on screen before/after showing
Ticket Master	Movie License	\$1000	Logo on Sign Board + ↑

CHALLENGER LEAGUE

Team	Team registration Fee	\$300	Logo on T-Shirt
Award Banquet	Award metals & picnic	\$2000	Logo on Banner

THOUGHTFUL MONETARY CONTRIBUTIONS

Rec Supporter		\$250	
Rec Advocate		\$500	
Rec Partner		\$1000+	

SPONSORSHIP YOUR BRAND...



Title Sponsorship Perks will include the following:

- Recognition on our Sponsor Page
- DJ Shout Outs
- You Logo on a Banner or Yard Sign
- Your Link and/or name on social media posts

All Sponsorships will include the following:

- Recognition on our Sponsor Page
- “Live” mentions by the DJ/Band/MC at the event

Thoughtful Monetary Contributions:

These contributions help with annual programming and summer camps.

- Recognition on our Sponsor Page

Sponsoring Town Recreation Events are important for several reasons:

1. **Community Engagement:** It fosters a sense of community by bringing people together for shared experiences. Sponsoring such events helps build stronger social bonds and enhances local pride.
2. **Support for Local Well-being:** Recreation events promote physical activity, mental health, and overall well-being by offering opportunities for people of all ages to participate in healthy, enjoyable activities.
3. **Economic Impact:** Sponsors can help offset costs, making these events more accessible while also benefiting local businesses through increased attendance and visibility.
4. **Visibility and Brand Recognition:** For businesses, sponsoring town events is an effective way to increase their presence in the community, reaching potential customers in a positive, meaningful context.
5. **Civic Responsibility:** Sponsoring recreational events demonstrates a commitment to improving the quality of life in the community, promoting inclusivity, and supporting local culture and activities.
6. **Positive Public Image:** Companies and organizations that sponsor such events are often viewed as contributing to the well-being of the community, which can enhance their reputation and foster goodwill.
7. **Encouraging Youth Participation:** These events often cater to young people, offering them opportunities for social interaction, learning new skills, and staying engaged in productive activities.

Overall, sponsoring town recreation events helps create a vibrant, active, and connected community, while also offering tangible benefits for sponsors themselves.

**20
26**

THANK YOU

CONTACT INFO

Patrick Harnan: Recreation Planner

607-754-3368

vestalrecreation.com

516 Front St. Vestal NY 13850

vestalny.gov